

**C-CAMP – BIRAC Regional Entrepreneurship Centre**  
**National Life Science Entrepreneurship Awareness Program**

28<sup>th</sup> March, 2017

Kamaraj Auditorium, 7<sup>th</sup> Floor, Technology Tower, VIT, Vellore

**Agenda**

2.00 – 2.05 pm: Registration

2.10 – 2.15 pm: Opening Remarks

*Nandita Chandavarkar, Head – C-SAP, C-CAMP*

2.15 – 3.45 pm: **Entrepreneurship Awareness Session**

- What it takes to be an Entrepreneur
- Business Ideas and Converting them into Ventures
- Elements of a Business Plan

*Dr. K. K. Narayanan, Co-founder & Former Managing Director,  
Metahelix Life Sciences*

*Dr. B. V. Ravi Kumar, Chairman & Managing Director, Xcyton  
Diagnostics.*

3.45 – 4.00 pm: Tea/Coffee/Refreshments

4.00 – 4.45 pm: **Intellectual Property Rights Session**

- Basics of Intellectual Property Rights
- Filing A Patent, Claims, FTO

*Dr. Ritu Mehdiratta, Consultant – IPR, C-CAMP*

4.45 – 5.15 pm: **Entrepreneurship Ecosystem Session**

- Funding, Incubation, Mentoring, Acceleration

*Nandita Chandavarkar*

5.15 – 5.30pm: **Interactive Session with Entrepreneurs**

*Dr. K. K. Narayanan & Dr. B. V. Ravi Kumar*