

## A Two -day Webinar Series

**Day 1: 15<sup>th</sup> December, 2021, 10:00-11:00AM**

**Topic: Considerations for Clinical Trials of AMR Innovations**

### Agenda

- 10:00-10:10 AM: **Introductory Remarks**  
C-CAMP Team
- 10:10-10:40 AM: **How to design a Clinical Trial?**  
*Dr. Mahesh Iyer, Vice President, GDO Innovation Lead and GDO India Head, Parexel*
- The session will cover:
- Ethical issues to consider in a clinical study
  - Regulatory pathway and timelines
  - Aspects to consider while designing a robust clinical study
- 10:40-10:55 AM: **Q and A**
- 11:00 PM: **Closing the session**

**Day 2: 16<sup>th</sup> December, 2021, 4:00-5:00PM**

**Topic: Business Model for Innovations in AMR**

### Agenda

- 4:00-4:05 PM: **Introductory Remarks**  
C-CAMP Team
- 4:05-4:40 PM: **Commercial Considerations for AMR innovations**  
*Dr. Anand Anandkumar, Co-founder and CEO, Bugworks.*

The session will cover:

- Prioritizing R&D driven by commercialization potential.
- Developing a niche product vs broad spectrum- what makes more business sense in the AMR market?
- De-risking your business in a niche market- Dos & Don'ts
- Partnerships-Out-sourcing, out-licensing, and collaboration
- What kind of Business model is likely to attract more investments?

4:40-4:55 PM:

**Q and A**

5:00 PM:

**Closing the session**